



RESEARCH CONFERENCE

DIGITAL LEADERSHIP IN JUNIOR HIGH SCHOOL HEADMASTER

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► BACKGROUND



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Discussions about leadership and digitalization have received increasing attention from researchers over the last six years. This happens because digitalization demands fundamental work on top of a collection of skills that are important in the job. as a consequence of the disappearance of certain jobs and the emergence of others (Murashkin & Tyrväinen, 2020). In addition, flexible work arrangements, or WFH, or working from anywhere, are becoming increasingly popular and widespread. This gives rise to virtual teamwork, which requires digital leadership.





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➤ **BACKGROUND**

The school principal has a role in directing, leading, and carrying out control and evaluation of the implementation carried out by teachers. The leadership of the school principal will greatly determine the quality of education at the institution he leads (Ali & Hasanah, 2021).

Leadership is at the core of adopting technology in the industrial era of 4.0. (Aryawan, 2019) The challenge for school principals in the digital era is that they are required to be able to produce creative and innovative ideas in order to be able to turn problems into solutions and opportunities in carrying out their duties and functions in advancing the world of education in the digital era.

RESEARCH METODOLOGY

This research is descriptive research using a qualitative approach. This research intends to create a picture of the situation or event, namely the implementation of digital leadership at MTs Darusalam Arjasari.



RESULT

Observations and interviews in this research measure the researcher's development and mastery of digital leadership using the operationalization of the concept developed by van Wart et al.



Six Digital Leadership Competencies

RESULT

Based on the digital skills of the leader, the head of MTs Darusalam Arjasari already has skills in the digital dimension of leadership.

01

ASPECTS OF TECHNICAL SKILLS RELATED TO DIGITAL TECHNOLOGY THAT MUST BE MASTERED BY THE LEADER

02

SKILLS IN UTILIZING TECHNOLOGY TO CARRY OUT MORE EFFECTIVE COMMUNICATION IN A SCOPE THAT IS NOT LIMITED BY TIME OR PLACE

03

SOCIALIZATION IS ALWAYS CARRIED OUT IN THE SCHOOL ENVIRONMENT.

04

THE ABILITY TO BUILD AND DIRECT VIRTUAL WORK TEAMS TO ACHIEVE THE EXPECTED SYNERGY

05

THE ABILITY TO MANAGE CULTURAL STRATEGIC CHANGES IN THE ORGANIZATION

06

THE ABILITY TO DEVELOP, IMPROVE AND MAINTAIN THE TRUST OF FOLLOWERS AND PARTNERS TO CONTINUE TO SYNERGIZE AND COLLABORATE IN ACHIEVING ORGANIZATIONAL GOALS

CONCLUSION

The principal of MTs Darusalam Arjasari has skills in the digital leadership dimension. These skills are proven from the results of interviews and observations, which show that the principal has implemented digitalization in the school by implementing technology-based learning and conducting digital assessments. This is done not only to keep up with the times, but because technology has proven to make work easier and provide fast and effective results. School principals also continue to collaborate with school stakeholders, parents, and students so that the goals of digitalization in schools can be achieved well and optimally.



THANK YOU

